



THE CITY OF SAN DIEGO

ENVIRONMENTAL SERVICES

News Release

FOR IMMEDIATE RELEASE:

June 9, 2005

MEDIA CONTACT:

Nicole Hall, Supervising Public Information Officer,
Phone: (858) 492-5009

Recycling Helps Improve City Recreation Facilities in Southern San Diego

SAN DIEGO, CA—The City's Environmental Services Department presented a \$4,028 check to representatives of Council District Eight recreation councils. The Robert Egger Sr./South Bay Recreation Center, the Montgomery-Waller Recreation Center, and the San Ysidro Senior Center were recognized for their efforts to help reduce trash generated by City residents.

The donation, presented at the Robert Egger Sr./South Bay Recreation Center on April 20, 2005, represents one year of revenue generated from the sale of recyclable materials collected at City Park and Recreation Department facilities located in Council District Eight. The District is represented by Councilmember Ralph Inzunza.

In 2004, visitors to park facilities deposited 137,039 pounds of recyclable plastic and glass beverage containers along with aluminum cans, newspapers, cardboard, office paper, catalogs, magazines and mixed paper.

"Recycling at City park and recreation drop-off locations gives back to the community and stretches the life of the Miramar Landfill," said Elmer L. Heap, Jr., director of the City's Environmental Services Department. "The City's only landfill could fill by 2012 and it is imperative that we divert waste from entering the landfill not only to conserve landfill space but to avoid potential fines from the State of \$10,000 per day for not meeting the mandate of 50 percent diversion by the end of 2005."

The District Eight recycling drop-off locations are among 44 sites within the City's Park and Recreation Department system currently participating in ESD recycling programs.

Since 1992, the program has diverted 13,582 tons of recyclables from disposal at the Miramar Landfill and earned more than \$800,000 in revenue from the sale of recyclables. The donations have helped purchase items at the recreation facilities such as jerseys and trophies for youth leagues, gymnastics mats, tennis court nets, table tennis equipment, benches for basketball courts, brochures, and funded special events such as spring egg hunts and Halloween carnivals.

For information about the City's recycling programs, please call the Environmental Services Department at (858) 694-7000 or visit <http://www.sandiego.gov/environmental-services/>. Facts on the importance of recycling in San Diego may be found at www.RecycleOrElse.com. For general information about the City's park and recreation centers, call the Park and Recreation Department's Public Information office at (619) 525-8219, or go to <http://www.sandiego.gov/park-and-recreation/index.shtml>.

####